

SUMMARY

Babko A.N. **The main problems of development and introduction of integrated systems of enterprise management.**

In this article was analyzed some questions about develop of integrated systems of enterprise management.

Key words: information systems, integrated systems of enterprise management, automation of enterprise activity.

Vasilenko V.A. **Organization of enterprise stable development planning within undefined strategy.**

Approaches to solving problems of annual and strategic planning of enterprise activity within underfull orders portfolio and underlined strategy are presented.

Key words: underlined strategy, stability, space-analysis, budgeting.

Grets O.P. **Ecological-social-economic systems as objects of environmental usage territorial management.**

In the article the formation and structurization of ecological-social-economic systems as objects of territorial management of environmental usage are – analyzed.

Key words: sustainable development, ecological social economic system, environmental usage territorial management.

Danilova E.A., Ibadlaeva E.R. **Interactive Methods in Business Communication Course.**

The article considers tasks, objectives and methods of teaching Business Communication course. Interactive methods are paid special attention. The visiting web-sights and telecommunication process are described in some detail. The complete overview of the course is presented. The feedback significance in communication process is also covered.

Key words: business communication, interactive, global business, telecommunication, presentation.

Dikhtyar A.I. **Tendencies of the labor market of the educational sphere and human resources training in the transitive economy.**

This article is devoted to the problem of the labor market development and educational services in the transitive economy according to modern demands of the human resources training taking into consideration international tendencies and experience.

Keywords: eurointegration, globalization, the model of function, conception, competence, intellectualization, tolerance, human resources capital.

Igoshin M.M. **The trade technology processes in the wholesale and retail trade.**

In the publication showing the management problems trade technology processes to the enterprises of wholesale and retail trade.

Key words: the wholesale and retail trade, the trade technology processes, the turnover, the centralization bringing.

Kartashevskaya I.P. **Methodical principles of statistics and primary accounting of elements of blocks of territorial recreation system.**

Statistics of tourism industry as a part of territorial recreation complex is scientifically analyzed. The reason why tourism industry is absent formally in Ukraine is argued. Ways to adopt recommendations of World Tourism Organization on tourism statistics into legislation of Ukraine are presented.

Key words: tourist, base of tourists accommodation, statistics of tourism industry.

Kiselyova E.E. **Application integrated rating of the approach for valuation of financial and economic condition the generating companies of Ukraine.**

In the article author analyses the preconditions of a modern condition of electric power industry of Ukraine. Author is submitted the algorithm of realization integral-rating analysis a financial and economic condition of the subjects economy . Author are shown the opportunities application integral-rating of the

approach to valuation a financial and economic condition on an example of the generating companies of Ukraine.

Key words: electric power industry, integral-rating analysis, financial and economic condition of the enterprise.

Kolesnik V.I. Of the Structural Alterations in the Industry and the Influence of Individual Factors on the Production.

In the article were analysed the structural alteration in the industry and also estimated the influence of individual factors on the production.

Key words: effectiveness of trade association of branches of industry, structural alterations, industry, economical growth.

Matsebera S.A. Imitative regional model of region water resource state.

In the article the analysis of theoretical modeling of region water resource state change under the influence of throwing industrial polluted waters and when holding water protective measures. By means of this model one can define an optimal programmer of region water resource protection.

Key words: economical, ecological, imitative regional model, region water resource.

Mironova T.L., Protsay A.F. Main directions of support and development of small entrepreneurship.

The article considers the basic oppositions of a small business in a particular brunch of economy. State policy support and development of small enterprises are discussed.

Key words: small business, state policy support of small enterprises.

Pashentsev A. I. Management of risk in the industrial.

The method of account of industrial risk, and also way of definition of economy of annual costs from introduction of measures on elimination of brave situations is considered (examined).

Key words: industrial risk, management of risk, industrial safety, probability of approach of industrial risk.

Podsolonko E.A. perfection of organizational structure of the state and regional management by economy.

The necessity of organizational and economical ways search of the country and the region economy re-structuring, giving to them systematically proved forms and creation on their basis conditions for gradual and effective social and economic development is proved. The necessity of scientific and practical offer development on organizational and economical mechanism formation of region transitive economy re-structuring and its transformation into a market one is submitted, the structure of levers, stimuli and forms of the production organization, providing revival and transformations of region economy into a market one is given.

Key words: Organizational structure of the state and regional management by economy, ways of economy re-structuring, social and economic development.

Podsolonko V.A. Integration of structure of Ukraine's government in the European system.

On the basis of considering the formation experience of the management structure for the European Union objectively possible ways of transformation the functions of state bodies of Ukraine are stated. The role of the Supreme Court of Ukraine in system of the government becomes more active on the basis of giving to it control and auditing and arbitration functions when providing activities productivity transparency of legislative and executive branches of the government.

Key words: ways of transformation the functions of state bodies of Ukraine, the European Union, government's structure, legislative and executive branches of the government.

Polonskay N.A. The Modern Ways of Air Transport's Development at the Inner & Outer Services Market.

In this article you can read about the modern condition of Ukrainian air transport, which provides our state with air transportations inside & outside the borders of our state. The author has determined the main ways of development of this kind of transport & probabilities of further existence of air transportations as one of the kinds of transport services.

Key words: air transport, inner network, outer network, financial result, air transportations.

Pomeranets V.N. Marketing strategy of increase of quality of the goods and services.

The concept of marketing strategy, including Questions of maintenance of quality of the goods and services and Economic efficiency is considered. Measures on realization Strategy are described.

Key words: marketing, strategy, quality of the goods and services.

Protsay A.F. Methodical approaches to criteria of definition the small enterprise.

The basic approaches to criteria of definition the small enterprise. Was proposed on the paper. The combined way of classification is presented in the article.

Key words: small enterprise, the criteria of definition.

Rotanov G.N. Appraisal of Management Efficiency by Example of the Shipbuilding Enterprises.

Appraisal criterions of enterprise's management efficiency on the basis of production efficiency generalizing index and efficiency of management resources using indexes are considered in this article. Methodic may be useful for management total efficiency applied in case of enterprise's restructurisation.

Key words: management, efficiency, resources, return of resources, provisioncy of resources.

Scorobogatova T.N. Complex of services: priorities and tasks of development.

In clause the basic tasks solved at creation of a complex of services are considered(examined). The special attention is given to efficiency of use of resources, as to the basic factor of competitiveness.

Keywords: a complex, competitiveness, service, resource, efficiency, system.

Tkachenko T.I. Educational services standardization as a factor of stable development of tourism.

The main causes of contemporain actualization of stuffeducation for tourism and hospitality industry are enlighten in the article. Also the scientific and methodological basis is exposed.

Key words: standardization, educational services, hospitality industry, standards of educational and professional level for baccalaureate, specialist, magister.

Khrapko V.N. Transitional economy dynamics.

The well known Azriadis economical development model was applied to transitional economic development. The marketing influence was added to this model. This improvement allowed to describe the dynamic of transitional economy.

Key words: transitional economy dynamics, model of economic dynamic.

Tsyokhla S.U. The management of technical development enterprises.

The article covers the directions of technical development of the enterprise based on the principles of flexibility and ability to renew. In conformity with competitive status of the firm and strategic forecast of business development the formation of a new programme of technical reequipment is proposed.

Key words: technical development, market demands, competition, diagnostics, planning, flexibility.