

SUMMARY

Abibullayev M. Innovational development of the industrial enterprises of Autonomy Republic of Crimea // Uchenye zapiski TNU. Series:Economy, 2004.-T. 17(56). -№ 1.-C.3-5.

In article the theoretical bases of study innovational development of the enterprises, technique of an estimation innovational development are opened. On materials innovational activity of the industrial enterprises analysis is spent, and also the results of interrogation of the chiefs of the enterprises under their attitude to innovational development are submitted.

Key words: innovation, innovational development, enterprise.

Aptova N. V. Informational Economics Concepts Changes// Uchenye zapiski TNU. Series:Economy, 2004. -T. 17(56). - № 1. -C.6-17.

The change in theoretical economics were existed after the informational processes in the world economy. The main trends of these modifications and the correction of the notions of accumulation, welfare, value, property and the problems of economics transformation are described.

Key words: economics theory, informational economy, value, property, communication. Informatisation.

Vorobyov Y.M. Estimation of financial state of the recreation sphere in Crimea// Uchenye zapiski TNU. Series:Economy, 2004. - T. 17(56). - № 1.-C.18-20.

Determines of financial state of the recreation sphere Republic of Crimea. The factors have been distinguished and ways of improving of improving of the recreation sphere in Crimea. Sour.5

Key words: financial means, financial state, recreation complex, price of sanatoria and health services.

Ermolenko G.G. Mathematical modelling of financial economic activities of the local recreational complex // Uchenye zapiski TNU. Series:Economy,2004.-T. 17(56). -№ 1.-C.21-28.

In clause are submitted: structural model of global recreational system; administrative-territorial model of a local recreational complex and mathematical model of financial and economic activity of local recreational system

Key words: a recreational complex, sanatorium establishments, financial and economic model, local recreational complex.

Zhilina E.A. The coal industry of Ukraine in system of a national economy// Uchenye zapiski TNU. Series:Economy, 2004. - T. 17(56). - № 1. -C.29-32.

The territorial features of a coal industry of Ukraine. Analysed structurally the tendencies of export product a coal industry. And considered the factors interfering a coal industry are revealed.

Key words: a coal industry, export, restructuring.

Kantalska G. V. Some aspects of economic history of the Crimea in the ancient period // Uchenye zapiski TNU. Series:Economy, 2004. -T. 17(56).-№1. -C.33-37.

Some aspects of economic development of the Crimean peninsula in the early period of its history are represented in this article. The agricultural activity of tribes and peoples who had populated the Crimea, economic system of Ggeek colonies - cities -governments are analysed here.

Key words: ancient times, barter, economic history of the Crimea.

Klimchuk S.V. Financial aspects of offences restruktural of measures of a recreational complex // Uchenye zapiski TNU. Series:Economy, 2004. -T. 17 (56).- №1. 38-41.

At the present moment the menacing tendency is the growth of amount of offences in the field of restruktural-privatization measures of a recreational complex revealed by control activity, created commission at state fund of property of Ukraine. In clause the structure of these offences is submitted and the measures on legalization of the specified infringements are shown.

Key words: restruktural-privatization measures, control activity, legalization, sanction, offence, commission.

Korchinskiy V.E., Kolodiy S.Y. How recreation complex of Crimea influences to budget

revenues// Uchenye zapiski TNU. Series:Economy, 2004. - T.17(56). -№1.-C.42-47.

Authors investigate the role of budget revenues to budget revenues forming. In the thesis analyzing a dynamics of recreation complex tax revenues to GDP and to budget revenues. Authors show that tax revenue isn't good measure of evaluation of region role in budget revenues forming.

Key words: tax revenues; budget; recreation complex.

Kravchenko L.A., Lyutikova H. V. Monetary and credit policy as the factor of development of economy of Ukraine// Uchenye zapiski TNU. Series:Economy, 2004. - T. 17(56). - №1. - C.48-55.

The article is devoted to improvement of theoretical and practical bases of monetary and credit policy in the transformation period. It is determined interrelation between the basic monetary and macroeconomic parameters. It is developed practical circuits of realization of a monetary and credit policy.

Key words: a monetary and credit policy, operations of open market, reserve ratio, the refinancing rate.

Kuchukbaeva L.S. The analysis of threats and opportunities in the market of bank deposits in Ukraine // Uchenye zapiski TNU. Series:Economy, 2004.-T. 17(56). №1.-C.56-65.

In the article the present-day marketing environment of Ukrainian banking deposit market is carefully analyzed, significance of each factor's influence is appointed and recommendations to avoid risks and to realize opportunities are given.

Key words: marketing environment, banking deposit market, market risk, marketing opportunity.

Mirgorodskaya L.A., Nehaychuk Yu. S. Special treatments of the investment role in the development sanatorium and health resort complex of the Crimea// Uchenye zapiski TNU. Series:Economy, 2004. - T. 17(56).- №1. - C.66-70.

The investment activity sanatorium and health resort complex of the Crimea has been analyzed for 2001-2003. The influence of the legislation special norms in this sphere was considered.

Key words: investment process, sanatorium and health resort complex, special treatments of the investment activity.

Natvaichenko S.P. About methods of state regulation in modern conditions of market economy// Uchenye zapiski TNU. Series:Economy, 2004. - T. 17 (56).- №1.-C.71-73.

Clause is devoted to consideration of methods of state regulation, basic of which are administrative, legal and economic. As in the pure state any of them does not exist, strictly scientifically it is possible to speak only of any them.

Key words: state regulation, economic functions of the state.

Nikinina M.G. Geoeconomy and perspectives of regional integration// Uchenye zapiski TNU. Series:Economy, 2004. - T. 17(56). - №1. - C.74-79.

Discrepancy of modern integration processes, their influence on formation of a regional external economic politics is opened, factors regionalization on the postsoviet space are analyzed, prospects of integration cooperation of the countries CIS are proved.

Key words: geoeconomy, integration, the external economic policy, regional integration.

Paschenko O.Yu. A choice of the foreign market in process internationalization of activity of the enterprise// Uchenye zapiski TNU. Series:Economy, 2004 - T. 17 (56). - № 1. - C.80-85.

The methods of a choice of the foreign markets in process internationalization of activity of the enterprise are analysed. The technique of a choice of the market uniting discrete and complex methods of the analysis is offered.

Key words: internationalization, SLEPT-analysis, SWOT-analysis, availability of the market, profitability of the market.

Penkova I. V. Features of the information as goods// Uchenye zapiski TNU. Series:Economy, 2004. - T. 17 (56). - № 1. - C.86-91.

In clause the basic features of the information as goods are considered in view of spheres of her

application, variety of the consumers and their mutual relation. The author, leaning on feature of the information as economic resource, offers research of her characteristics.

Key words: the economic theory, information, information product, information service, goods, resource.

Rybnikov M.S. Higher education in Ukraine in content of Bologna process// Uchenye zapiski TNU. Series:Economy, 2004. - T. 17(56). - №1. -C.92-97.

On the basis of Bologna process documents and the problems interconnected with it the actions on realization of Bologna process requirements in Ukraine are offered and their possible consequences are analysed.

Key words: standard, expert, credit, module, education.

Sigal A.V. Reduction of Matrix Game to a Quadratic Programming Problem// Uchenye zapiski TNU. Series:Economy, 2004.-T. 17(56).- №1.-C.98-103.

This paper is devoted of search solution of matrix game on basis decision of quadratic programming problem. Theorem about connection solution of game with stationary point for Lagrangean is proved. Solution of concrete problem is found.

Key words: matrix game, solution of game, problem of quadratic programming, Lagrangean.

Untila E.N. Strategy of increase of competitiveness of firm as the factor of maintenance of foreign economic relations of the state// Uchenye zapiski TNU. Series:Economy, 2004. - T. 17 (56). - №1. - C.104-108.

In clause the features of functioning of export-guided firms are allocated in view of a competitive situation in the external market. The problems and prospects of formation of competitive politics of firms including innovation a component are considered.

Key words: competitiveness, export, innovation, open economy.

Khlobystov Ya&K, Chernish LV. Dynamics of disasters natural and technological character in Ukraine (social and economic aspects of research)// Uchenye zapiski TNU. Series:Economy, 2004.-T. 17(56). -№1.-C. 109-116.

In article dynamics of disasters in Ukraine for 1998-2002 years is considered, tendencies of changes of a level of damages and frequencies of occurrence disasters are defined, recommendations for increase of a level of safety for an environment of Ukraine are proved.

Key words: an extreme situation, natural safety, technological safety, emergency.

Cheporov V.V. Business-education development in the classic universities// Uchenye zapiski TNU. Series:Economy, 2004.-T. 17(56).- №1.-C.117-122.

In paper the modern business-education tendency, role of the functional skills, education service consumers and their preferences, place of the classic university are considered. Conclusion was made that general competition is in the geographic market segment.

Key words: business-education, educational services, classic university, competition.